



March 31, 2024

On June 20<sup>th</sup>, we are hosting our largest fundraiser of the year, A Summer Soiree with KEY Collective at Abeniqui Country Club in Rye Beach. Last year we raised \$29,000 at this well-attended event, and this year our goal is to raise \$40,000 through our live and silent auctions, event sponsors, and ticket sales.

We are looking for donations for both the live and silent auction portions of the night. We are ideally looking for summer-themed items (ie. summer activities, outings, restaurant GC's, etc.).

We are hoping to secure 3-4 live auction items valued at \$1,000 or more. To thank you for your support, we would be honored to gift you two tickets to the event. We would also publicly thank your organization for your partnership on social media, in our e-newsletter, and at the event.

We are also looking for 8-10 silent auction items valued at \$100 or more. We would publicly thank your organization for your partnership on social media, in our e-newsletter, and with signage at our event.

Last year, we had approximately 150 people attend. This year, we're expecting closer to 250. A successful event will ensure that we continue to provide kids from low-income families access to sports and other youth activities for free or at a reduced cost, with no red tape and no social stigma attached.

If you would like to support us by donating an auction item, please contact Kristyn at [kristyn@keycollective.org](mailto:kristyn@keycollective.org) or at 603-498-8791 no later than Friday, May 24<sup>th</sup>.

Sincerely,

Kristyn LaFleur  
Founder & Executive Director