



March 29, 2024

This June, The KEY Collective is excited to host a Summer Soiree Fundraiser at the Abeniqui Country Club in Rye. This is our most well-attended event of the year, with last year's event raising \$29,000. Now in the fundraiser's 5<sup>th</sup> year, we want to go even further by raising \$40,000 in 2024, and we know we can do it with your support!

Last year, we had approximately 150 people attend. This year, we're expecting closer to 250. A successful event will ensure that we continue to provide kids from low-income families access to sports and other youth activities for free or at a reduced cost, with no red tape and no stigma attached.

I humbly ask you to consider sponsorship of our event. Below is an outline of our sponsorship levels, along with the benefits of each. Your support will make a huge impact on how many Seacoast NH youth's lives we are able to impact.

If you'd like to support our event or discuss our plans, please contact me at [kristyn@keycollective.org](mailto:kristyn@keycollective.org) or 603-498-8791.

Warmly,

Kristyn

Kristyn LaFleur  
Founder & Executive Director



## KEY Collective's 2024 Summer Soiree Sponsorship Levels

Sponsorship Benefits	Premier \$5,000 (2)	Platinum \$2,500 (4)	Gold \$1,000 (Unlimited)
Announcement of Special Thanks During Event	X		
Banner Ad on KEY Website & Social Media	X		
Mention in Press Release to Media	X		
Number of Complimentary Tickets to Event	6	4	2
Thank You Included on event Invitations & pre-event marketing	X	X	
Thank you/Logo on Event Banner & All Other Marketing Materials Used at the Event	X	X	X
Thank You & Company Link on Social Media posts, Newsletter & Website	X	X	X

**Please Make Sponsorship Commitment by May 3, 2024**

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**KEYCOLLECTIVE.org**